

*I'm a big believer in filters. As soon as I discovered Schneider's DigiCon I knew it was the magic that "The Bill Engvall Show" deserved. It allows me to create a much more filmic look. I no longer have to reign in the highlights. And I can open up the blacks. I can light bolder — 2 to 3 stops now becomes 4 or 5.*

*Our kitchen has always been a challenge—too flat. Not with the DigiCon. We have depth and separation.*

*Thanks to the DigiCon, when we do exteriors the pavement can be hotter and the foliage plays nicely. We can really get a sense of location.*

*My engineer loves what he sees on the monitor. And so does our colorist. The DigiCon allows us more of a range to play with and to create a stronger, richer image.*

*Thanks to Schneider's DigiCon, I can now create the beautiful image that "The Bill Engvall Show" deserves.*

Photo of George Mooradian by Joel Lipton  
exclusively for Schneider Optics

## *DigiCon Fits the Bill for Mooradian.*

Director of Photography George Mooradian is a three time Emmy Award nominee for the hit series *According to Jim*. Before moving into the multi-camera world, he was cinematographer on over a dozen movies. He credits operating for



high-profile cinematographers such as Vittorio Storaro, ASC (*Dick Tracy*) as the foundation for the feature look he brings to his sit-com projects. Mooradian is now in his third season of *The Bill Engvall Show*.

For George's DigiCon chat visit:

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